

# BUTLER & SMITH, INC.



EXCLUSIVE U.S. IMPORTERS OF B M W MOTORCYCLES

160 WEST 83RD STREET, NEW YORK, N. Y. 10024 • TEL. (212) 787-6175

## DEALER'S PRICE LIST CONFIDENTIAL

	Dealer's Net Price	Suggested Retail Price
BMW—250cc—Model R27, Single .....	579.00	772.00
BMW—500cc—Model R50, Twin, Magneto Ignition .....	853.50	1138.00
BMW—600cc—Model R60, Twin, Magneto Ignition .....	966.00	1288.00
BMW—600cc—Model R69S, Sport Twin, Magneto Ignition .....	1173.00	1564.00
Additional charge for sidestand, Twins .....	7.00	9.35
Additional charge for sidestand, R27 .....	10.00	13.35
<b>OPTIONAL EQUIPMENT:</b>		
Large Sportstank on black Twins .....	29.00	38.75
White Color on R27 .....	9.00	12.00
White Color and Large Sportstank on Twins .....	56.00	74.75
Standard Dualseat and Passenger Footrests on R27, R50, R60 .....	20.00	26.75
Standard Dualseat and Passenger Footrests on R69S .....	12.50	16.75
Extra-wide Dualseat and Passenger Footrests on R50, R60 .....	27.00	36.00
Extra-wide Dualseat and Passenger Footrests on R69S .....	19.50	26.00
Electric Turn-Signals .....	15.75	21.00
Sidecar Gearing and Sidecar Equipment on all Twins .....	26.25	35.00

All prices are F.O.B. New York.

A cash discount of 1% is allowed for payment with order, otherwise shipment will be made net, against sight-draft.

Shipping charges are collect.

BMW motorcycles are delivered assembled, in factory crates, including optional equipment.

A 6-month or 6000-mile Warranty is given to the first owner of the BMW motorcycle on material and workmanship in accordance with standard Warranty Conditions.

All BMW models have Enclosed Shaft-Drive, Earles-type Front fork, Rear Swing-Arm Suspension, High Handlebars, large Taillight-Stoplight.

Complete Parts Stock Available.

Fast Parts Service.

Effective January 1, 1966